



Date: 30/07/24
GRADE: XII B

MONTHLY TEST -01 (2024-25)
BUSINESS STUDIES (054)

Max marks: 20
Time: 50 Minutes

General Instructions:

- 1) Questions 1 to 4 carries 1 mark each.
- 2) Questions 5 to 8 carries 2 marks each.
- 3) Questions 9 and 10 carries 4 marks each.
- 4) All questions are compulsory.

Sl.no	Questions	Marks
SECTION A		
1	Liberalisation means: (a) Integration among economics (b) Reduced government controls and restrictions (c) Policy of planned disinvestments (d) none of them	1
2	Assertion (A): Planning provides the base for controlling. Reason (R): Planning establishes the standards against which the actual performance is evaluated. (a) Both Assertion (A) and Reason (R) are True and Reason (R) is the correct explanation of Assertion (A) (b) Both Assertion (A) and Reason (R) are True and Reason (R) is not the correct explanation of Assertion (A) (c) Assertion (A) is True but Reason (R) is False (d) Assertion (A) is False but Reason (R) is True	1
3	Many businesses are using social media like face book and twitter to promote themselves. This is an example of which dimension of Business environment: (a) Social (b) Economic (c) Legal (d) Technological	1
4	Identify the correct sequence of steps involved in the planning process. (a) Evaluating alternative courses, Identifying alternative course of actions, Setting objectives, Developing premises (b) Setting objectives, Identifying alternative course of actions, Evaluating alternative courses, Developing premises (c) Setting objectives, Developing premises, Identifying alternative course of actions, Evaluating alternative courses (d) Developing premises, Setting objectives, Identifying alternative course of actions, Evaluating alternative courses	1
SECTION B		

5	What are standing and single use plans?	2
6	Identify and explain briefly the type or dimension of environment to which the following are related 1. Banks reducing interest rates on housing loans 2. An increasing number of working women 3. Booking of air tickets through internet 4. Alcoholic beverages are prohibited to be advertised on 'Doordarsan'	2
7	Identify the types of plans: 1. On the wall of 'Health is Wealth' hospital a board is hanging. On this board. It is written 'We care for the health of senior citizens as our topmost priority'. This hospital is known for treating people aged more than 60 years. 2. Rattan calls his new subordinates for a meeting. He is a top-level manager. He arranges for a power point presentation to train his subordinates who are all middle level managers. He tells them the way of doing task of treating suppliers through a new software system to be installed within next 30 days. 3. Popal takes a meeting and guides his employees in a type of plan which is chronological in nature and is situation specific. It is a collection of various methods in a step wise sequence. 4. Ashutosh has given a detailed statement of expected results in numerical terms. This plan is conveyed to the subordinates by him in a special meeting.	2
8	List out 4 different features of demonetisation?	2
SECTION C		
9	The court passed an order to ban polythene bags as: These bags create many environmental problems which affect the life of people. Society at large is more concerned about the quality of life. The government decided to give a subsidy to the jute industry in order to promote this business. As a result, — Innovative techniques are being developed to manufacture jute bags at low rates. Incomes are rising and people can afford to buy these bags. Identify the different dimensions of business environment by quoting lines from the above particulars.	4
10	Define planning along with its features.	4
THE END		